



NCC Board of Directors Meeting Minutes

Meeting Date: 04-03-2023

Meeting Location: Northampton Bicycle

Meeting Called to Order Time: 6:42 PM

Members Present: Jonathan Brody (President), Leila Everett (President), Michael Bello (Clerk), Sean Condon (Treasurer), Al Donahue, Tara Dumont, Jessica Engebretson, Justin Ganesin, Juan Hernandez, Ben Jankowski, Jon Parrott, Jeremy Powers, Mark Rioux

Members Absent: Doug Breismeister, Justine McCarthy

Guests: Matt Soycher, Sam Veggeberg

- Approved [March](#) Minutes
- Membership Update (NMC)/ Website Update
 - Membership Update
 - 327 (+0) memberships and 597 (+1) members
 - 4 new memberships / 7 new members since last meeting
 - 5 lost memberships / 6 lost memberships
 - Review canceled memberships and new memberships
- JAM Fund Merger Report
 - New lawyer hired, since the old lawyer not making progress
- Sean and Liz!
 - Best in the Valley for Bike Shop
- Bay State Bike Month / week
 - Would be good publicity for the club to get items on the Bay State Bike Month calendar
 - Volunteers needed for Bike Breakfast
 - Juan volunteered to
- Small Group/ Subcommittee Development (20minutes)

- Club ride - starting May 3rd, Ride Leader meeting April 10th, Tuesday Night gravel ride starting up, Link My Ride
- Sponsorship - Question on sponsorships (who manages, who gets new sponsorships, what do sponsors get, etc.), Traditionally each BOD member brought a sponsor, overnight backpacking trips insurance needs, support road racing?
 - Executive Committee needs to talk with David Goodwin about Racer Rewards
- Youth Committee - large group meeting, cyclocross program at Look Park (trail maintenance needed), all adults need to be SafeSport certified, mountain bike racing around the corner, bike closet or garage idea.
- [Budget](#) Review
 - Emphasis on the need for sponsorship dollars (\$20K would be a reasonable goal)
 - Importance of balancing budget with membership demographics
 - 28% under 18, but 36% of the budget
 - Membership Support earmarked for adult member activities
 - Need to regularly reevaluate budgets
- Coaches Training (vote)
 - Matt Soycher
 - \$3,000: Wilderness trainer for safety and CPR (\$200 + \$47 per person), Nemba willing to consider \$500 grants
 - Survey the club to see interest and bring interest level to the BOD
 - CPR courses are generally \$50, so no real discount through this program
 - Junior Cyclocross, Trail Blasters, Race Team curriculum formalized
 - Cognitive Coaching Program (\$3K total, 15 people, \$200 per person, 2.5 days), asking NCC to front the money
 - BOD more comfortable with participants fronting the money
 - Motion - From the Youth Budget cover \$600, but get participants to pay upfront, pay for Tom and Craig if needed out of the Youth Programing budget - passed
 - Cannondale Bikes (library of bikes, below wholesale pricing, below \$800 per bike wholesale for base mountain bikes, free helmets
 - Tabled for the subcommittee
- NCC TOS Race

- Motion to approve the race, fund budget
 - Approved
- Zoom crits
 - Ben asked for the NCC to provide support
 - Ben has some sponsors lined up
 - Sean to pay expenses for Ben
 - Motion to support it - approved
- NEMBA Membership Partnership (Ben)
 - \$300 NCC donation, 25% discount for NEMBA memberships that are club members
 - NCC and NEMBA both work on trails that the NCC uses
 - Sean brought up the NEMBA has \$3M and is across six states, it seems odd for the for the NCC to financially support the NCC
 - Tabled until the next meeting
- Next Meeting - 5/1/23 (Junior Cyclocross Conflicts)
 - 6:30, but Youth Cyclocross parents show up late.
- Shout Outs
 - To everyone for working through difficult meetings

Meeting adjourned time: 8:47 PM

Minutes submitted by: Michael T. Bello