



NCC Board of Directors Meeting Minutes

Meeting Date: 08-01-2022

Meeting Location: Northampton Bicycle

Meeting Called to Order Time: 6:38 PM

Members Present: Leila Everett (President), Michael Bello (Clerk), Doug Breismeister, Al Donahue, Tara Dumont, Justin Giancesin, Juan Hernandez, Justine McCarthy, Jon Parrott, Jeremy Powers, Mark Rioux, Andy Towlen, and Donna Wilson.

Members Absent: Jonathan Brody (President), Roger Stawasz (Treasurer), and Jessica Engebretson

Guest: Tim Cary and Chris deHahn

- Approve [July](#) Minutes
- BOD Safe Sport Certification (<https://safesporttrained.org>)
 - USA Cycling now requires all BOD members to be certified.
 - Send certification to Michael ASAP
 - Some members still working to complete the course (Doug Breismeister, Jeremy Powers)
- Membership Update
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 - 300 (+11) memberships and 532 (+14) members
 - Highest member/membership count ever. Surpassed 2022 goal.
 - 14 new memberships / 17 new members since June 27th
 - Review canceled memberships and new memberships
 - Summary tab of [NCC Membership](#)
- Website continues to go strong
 - Cycling Rest stop page added
- JAM Fund/ NCC - Report on progress
 - Work being done by the lawyers
 - Next major update in September

New/Business

- Fundo Report
 - Big NCC turnout
 - New venue worked well
 - Lower turnout than expected, but still successful
 - Need a bigger NCC volunteers next year
 - Perhaps party for small fee, carry event into the evening
 - Road ride option?

- Bike/Part swap option?
 - Looking to make it bigger for a combined NCC/JAM Fund
 - Maybe next year towards the end of July
- Crit Report
 - Started, going well
 - Ben wants to come to the BOD meeting to discuss cyclocross events
- Tour of the Hilltowns Report
 - Tim and Chris joined the meeting
 - They are putting in 160 hours combined on the event
 - One medical issue, hayfield crash, finished the race
 - Financial
 - Concern about the money the last time Tim/Chris joined the board
 - Broke even financially this year, may turn a profit if catering is picked up as part of sponsorship.
 - Each town has unique requirements and costs
 - Costs as low as it can go this year
 - No longer giving gifts to volunteers
 - Cut ideal marshall count from 30 to 12,
 - Cut neutral water (ran out early)
 - No mechanic
 - Did keep gas stipend this year
 - Tim and Chris thought that it was too lean this year because of financial cuts
 - Had to hire a few extra officials because volunteers not there for motorcycle support
 - 181 pre-registered riders, a few did not show up, lowest participation in 15 years
 - Trend in racing? Chris explained that races are all over the place, but coming back.
 - Budget this year \$14,000 compared to \$25,000 in the past
 - Concern about raising the price too much
 - This year it was \$75 for entry fee, which is high for USAC event
 - Volunteers
 - Need a tremendous amount of volunteers
 - Need 40 to 50 volunteers each year, with advanced preparation
 - If race next year, need a volunteer liaison
 - Importance of the race
 - Well known race, one of the last big New England races
 - Only single/hardest road race in the North East.
 - USA Cycling event, which makes it more complex and expensive than other NCC events
 - Need to decide by November if we plan to continue TOHTs next year
 - Easier relationships with towns now that relationships are established

- Chris and Tim left the meeting
- BOD discussion on how to get the more NCC participation, location, increase women's participation
 - Is a downtown crit somewhere (Springfield, Big E, Northampton, Cummington, etc.)?
 - Circuit race or criterium?
 - Poll to membership on racing (crit, criterium, road), volunteering, etc?
 - Sub committee called for, no volunteers yet.
- Rides (Michael, Mark, Andy)
 - State of the union - whats working, not working, what's needed
 - Ride End Date and End of Year Party
 - Recruitment of ride leaders for next year
 - Determining correct pace and C ride learning
 - Safety classes, fees, and where - discuss at next board meeting
- Pump Track RFP in September/ Create a sub committee
 - A lot of money for use in Northampton
 - Need group effort to write RFP for pump track at JFK
 - We have a shot at this after almost a decade of ideas
 - Consider talking with Liz Condon on grant examples/advice
 - Doug will lead the subcommittee on the RFP
 - Reach out to JFK school bike program director, JFK PTO, NASE, JFK Principal, Superintendent, School Committee Members, especially in JFK ward and at-large, Athletic Dpt., Parks and rec, ward and at large school committee members and city counselors
- Youth Cycling Grants
 - Did the 2021 recipients submit receipts? Talk with Roger
 - BOD voted to drop USAC Cycling License requirement
 - In the future, do we want to give kit for kit?
 - Jonathan Parrott to redraft youth grants for discussion at next meeting
- Shoutouts
 - Craig/Tom for building cyclocross course

Meeting adjourned time: 8:35 PM

Minutes submitted by: Michael T. Bello