



## NCC Board of Directors Meeting Minutes

**Meeting Date:** 06-06-2022

**Meeting Location:** Northampton Bicycle

**Meeting Called to Order Time:** 7:44 PM

**Members Present:** Jonathan Brody (President), Leila Everett (President), Roger Stawasz (Treasurer), Michael Bello (Clerk), Doug Breismeister, Al Donahue, Tara Dumont, Jessica Engebretson, Juan Hernandez, Jon Parrott, Mark Rioux, Andy Towlen, Donna Wilson

**Members Absent:** Justin Giancesin, Justine McCarthy, Jeremy Powers

**Guest:** Tom Hoogendyk

- Approved [May](#) Minutes
- BOD Safe Sport Certification (<https://safesporttrained.org>)
  - USA Cycling now requires all BOD members to be certified.
  - Send certification to Michael ASAP
  - Some members still working to complete the course (Doug Breismeister, Jeremy Powers, Juan Hernandez, Jonathan Brody, and Justin Giansen)
    - Deadline by end of the month
- Membership Update
  - 277 (+20) memberships and 503 (+37) members
  - Highest member count ever
  - 25 new memberships / 42 new members since May 1st
  - Review canceled memberships and new memberships
  - Summary tab of [NCC Membership](#)
- Website
  - March Stats: 1,048 users, 8,800 page views, bounce rate of 2%
  - April Stats: 1,814 users, 13,938 page views, bounce rate of 1.12%
  - May Stats: 2,831 users, 20,583 page views, bounce rate of 5.05%
  - BOD members need to check their nohobikeclub.org e-mails
- Rides
  - Going well, some rides need to be evaluated
  - Weather issues for some rides
  - Lions Club plug for Saturday (\$200 donation from the NCC)
  - Gravel rides are on an ad hoc basis
    - May try and get Sam Veggaburg to be a leader

- Ride reports for the website
- Idea for optional safety class for ride leaders
  - NCC to sponsor, for anyone interested
- Events/Outreach
  - Greylock Hillclimb BikeReg coming soon
  - Hilltowns, still need volunteers, Brody to check basis with Tim
  - JAM Fund (July 23rd), route concern with a bridge
  - BikeFest (need to confirm Easthampton)
    - May want to pursue yard signs again
  - Juan mentioned groups from Boston coming out to share advocacy experiences
  - Road IDs and website
  - Leila to explore NCC top caps
- Youth Events
  - Junior Cyclocross, just ended, could it go on longer in the future?
    - 100 plus people there tonight
    - Tara Dumont to write or help Tom draft a wrap up article
  - Youth Series starts in July
  - Need to develop a youth cycling culture in the community, drop off in middle school age group
  - Need to discuss money for pump track at JFK middle school
    - Need to pursue grant
- JAM Fund
  - Idea to merge 503c-1 or make NCC the parent organization of the JAM Fund
  - Motion to pursue looking into merger, passes unanimously
  - Will require work with lawyers, bylaws updates, etc.
    - If we need to meet earlier than the scheduled meeting, we will call it.
  - Need to have a strategic plan on the youth initiatives
  - Brody thanked Tom and AI for their effort with Youth Cycling
- Thought to discuss with mayor of Northampton
  - Perhaps invite mayor to the end of the Youth Series in July
- Sponsorships
  - No updates
  - Put updated doc on the website in share drive
- Social Media Liaison
  - Still looking for a person/entity to run social media program
  - Paid position, advertise, motion to hire social media coordinator passed
  -
- Committee Liaison
  - We need a representative at the table of city events, partner with MassBike, etc.
- Volunteer Management Plan
  - Need a centralized hub, get volunteers to sign a waiver
  - Choose the source (BikeReg, Volunteer hub,), need to investigate the waiver
- Storage Facility

- need a different one, explore options for the future
- Summer Meeting dates:
  - July Meeting Move to June 27th (6:30 PM, with food), August 1st, August 29th and October 3
- Kits
  - Orders open through June 15th
  - Leila to explore rolling orders
- Shout Outs
  - Jess for leading women/non-binary rides
  - Jonathan for Masshocistah/gravel ride
  - AI for JAM Fund and long range planning
  - Tom for Junior Cyclocross
  - Roger for financial education of new presidents

Meeting adjourned time: PM

Minutes submitted by: Michael T. Bello