



NCC Board of Directors Meeting Minutes

Meeting Date: 05-02-2022

Meeting Location: Northampton Bicycle

Meeting Called to Order Time: 7:35 PM

Members Present: Jonathan Brody, Leila Everett, Roger Stawasz, Michael Bello, Doug Breismeister, Al Donahue, Tara Dumont, Jessica Engebretson, Juan Hernandez, Justine McCarthy, Jon Parrott, and Andy Towlen

Members Absent: Justin Giansin, Jeremy Powers, Mark Rioux, and Donna Wilson

Guest: None

- Approved [April](#) Minutes
- BOD Safe Sport Certification (<https://safesporttrained.org>)
 - Send certification to Michael
 - Some members still working to complete the course (Doug Breismeister, Jeremy Powers, Juan Hernandez, Jonathan Brody, and Justin Giansin)
- Membership Update
 - 257 (+2) memberships and 466 (+3) members
 - 7 new memberships / 11 new members since April 1st
 - Lost the following memberships in April: Jeffrey Cebula, Martha Kinney, Owen Wright, and Gage Patenaude
 - Summary tab of [NCC Membership](#)
- Website
 - March Stats: 1,048 users, 8,800 page views, bounce rate of 2%
 - April Stats: 1,814 users, 13,938 page views, bounce rate of 1.12%
 - Calendar and Weekly Ride Pages are extremely popular
 - BOD members need to check their nohobikeclub.org e-mails
 - Business Card - waiver/membership handed out
- Social Media leader needed
- Rides
 - Report on group rides
 - Need ride leaders/back ups for Thursday A/B and Saturday C rides
 - Ride report, helpful for publicity
- Events
 - Massochistah (May 14th) - full throttle right now, 175 participants expected'
 - Volunteers still needed, especially for rest stops
 - Cost to run events is up (location fees, food, everything more expensive)
 - Annual Meeting/Party May 15th
 - Food in the works, most likely barbecue

- Everyone needs to RSVP, BOD members especially
 - Two votes for bylaw updates and slate
 - Tour of the Hilltowns (June 25th)
 - Need volunteers (need 40 or more)
 - BikeFest
 - Need subcommittee (Justine)
 - Mill Pond is the location
 - JAM Fund
 - New routes, 70% dirt
 - Camping is an option the night before
 - Kid friendly, babysitter option planned
- Youth Riding
 - Cyclocross on Mondays, going very well, vibrant
 - Trail Blasters, solid group
 - Girls Mountain biking being planned for the future
 - Discussion of getting kids to stay with cycling as they get older and school sports take over
 - Need to talk with high school athletic directors
 - Need to think about middle school as well
 - New England Youth Cycling League
 - Does the NCC need a delegation to chat with the Northampton Athletic Director?
 - Do Trail Blasters evolve into a NECY team?
 - Trail Blasters page up on the website
- Sponsorship
 - A few more potential sponsors in the works
- Do we want to reopen the team store?
 - \$300 minimum needed
 - 6 week turn around time
- Shout Outs
 - Tom for youth projects
 - Leila for supporting gravel bikes
 - Juan for helping with Massochistah logistics
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Meeting adjourned time: 8:33 PM

Minutes submitted by: Michael T. Bello