



NCC Board of Directors Meeting Minutes

Meeting Date: 03-07-2022

Meeting Location: Northampton Bicycle / Virtual, via Google Meet

Meeting Called to Order Time: 6:47 PM

Members Present (Noho Bike): Michael Bello, Doug Breismeister, Jonathan Brody, Al Donahue, Jessica Engebretson, Leila Everett, Juan Hernandez, Justine McCarthy, Jon Parrott, Mark Rioux, and Donna Wilson

Members Present (Google Meet): Roger Stawasz

Guest: Jason Graves, Tom Hoogendyk, John Wanner

Members Absent: Guests: Tara Dumont, Jeremy Powers, and Andy Towlen

- Approved [February](#) Minutes
- BOD Safe Sport Certification (<https://safesporttrained.org>)
 - Send certification to Michael
 - Some members still working to complete the course
- Membership Update - Michael
 - 256 memberships and 452 members
 - Summary tab of [NCC Membership](#)
 - Brody encouraged board members to get one new member a month
- Rides/ Safety
 - Need ride leaders
 - Website article for recruiting ride leaders/new ride outreach
 - Sunday gravel ride, establish the pace (B or C pace, no drop)
 - Does there need to be a ride leader certification for insurance purposes
 - New ride leaders to shadow experienced ride leader
 - Incorporate safety training (from Andy)
 - Ride leader meeting
 - Look at Preem/ride coordination program
 - Encourage Ride Library, people should have the routes on their GPS
 - Jersey for ride leader, possibly end of the year thank you
- Events/ Outreach (Jonathan B, Juan, Donna, Justin)
 - BOD to volunteer for one event, and get another person to assist
 - Ride leading counts as an event
 - Pushing volunteer as part of racer rewards and/or rider/participation
 - Punch card/website as a hub to track volunteerism?

- May 15th organizational party, recruit volunteers at event
- Greylock/Hill Climb (September 10th)
- Massochistah, letting a few more in to cover venue costs
- Tour of the Hilltowns, Tim and Chris working with the towns
 - Need 40 volunteers
- Party scheduled for May 15th (2 PM to 5 PM)
 - Outside at Look Park
 - Parking payments to be covered by the club
- BikeFest (September 17th)
 - Millside Park in Easthampton is the new proposed location.
- Pump Track (Jason Graves)
 - Monthly meeting on possible location, soil of area important
 - Trip to Keene pump track to see the park
 - Tap into relationship with town government
- Sponsorship/ Outreach/ Inclusivity (Leila, Al, Jeremy, Justine, Roger)
 - Website area for volunteers/how to help the club
 - Need grant writer
 - Sponsors, need to redo Airtable (move into Google to simplify)
 - Leila and Al will reach out to BOD members for sponsorship contacts/liasons
 - Inclusivity, possible trans gender ride, women's/non-binary rides
 - Sunday ride?
- Youth Events (Doug, Jonathan P, Tara, Jess, Tom H, Jason G, John W.)
 - Youth cyclocross event, flyers ready
 - Fee structure, connect the dots to encourage memberships
 - Through Northampton Rec department
 - Individual, \$10 for year
 - Individual and Sibling, Family \$30 off for a year
 - Existing memberships, coupon code (may be challenging with fee structure)
 - Typically, 80+ families participate
 - More than just Northampton can participate, need to make clear
 - Had to turn people away in the past, program is growing bigger than we can support
 - Youth equipment donations needs to be set up to lower the barrier
 - Need to get article on the website front page on Youth Programs
 - Vote on motion to develop youth event discount system
 - Passed unanimously
 - JAM Fundo, more family friendly
 - Possibly moving to Chesterfield Fairgrounds
- Presidents' Recognition
 - Doug on the planned jersey design

Meeting adjourned time: 8:38 PM

Minutes submitted by: Michael T. Bello