



## NCC Board of Directors Meeting Minutes

**Meeting Date:** 01-10-2021

**Meeting Location:** Virtual, via Zoom

**Meeting Called to Order Time:** 7:03 PM

**Members Present:** Charlie Bailey, Michael Bello, Doug Breismeister, Al Donahue, Justine McCarthy, Jeremy Powers, Jon Parrott, Roger Stawasz,

**New Members:** Jonathan Brody, Tara Dumont, Leila Everett, Jessica Engebretson, Juan Hernandez, Mark Rioux, Donna Wilson

**Members Absent:** Stephen Hyde (resigned), Andy Towlen

**Guests (joined at 8:30 PM):** Tim Carey, Chris deHahn

- Charlie welcomes everyone and explains the meeting process
  - Technology orientation soon for new members
- The December meeting minutes were reviewed and approved.
- Membership Update - Michael
  - 248 memberships and 446 members
  - Discussed goals for 2022. Auto renewals starting.
  - Members vs. Memberships
  - Summary tab of [NCC Membership](#)
  - Member login pages (discounts, kit store, etc.)
- Bylaw Updates
  - Board discussion of the [Proposed Updates](#) including:
    - Made all gender references neutral
    - Made all references to President include “(s)”
    - Art 4, Section 2: One or two Presidents, Clerk, and the Treasurer.  
The Board of Directors shall consist of at least seven (7) members elected by the Membership. The Officers determine the number of Directors each year.
    - Art 4, Section 7: The President(s) may extend a Director(s) successive term limit if desired.
    - Art 5, Section 1: The Executive Committee of the Board of Directors shall consist of the following Officers; the President(s) (one or two), the Clerk, and Treasurer.
  - Charlie explained that this is a living document
    - Encouraged consideration of vice president addition in the future
  - Board voted unanimously to put the bylaws in front of the membership
- 2022 Board of Directors

- Previous BOD resignations: Stephen Hyde
- Remaining BOD “by resolution duly passed at any meeting of the Board, may elect or appoint a Director or Directors to fill such vacancy or vacancies until the next annual meeting of the Membership, at which elections for the vacancy or vacancies would ordinarily be held.”
  - Renewals: Michael Bello (clerk) and Roger Stawasz (treasurer)
  - Newly Appointed: Jonathan Brody, Tara Dumont, Jessica Engebretson, Leila Everett, Juan Hernandez, Mark Rioux, and Donna Wilson
  - Renewals and Newly appointed accepted unanimously
- Charlie’s Resignation as President
- New BOD elects President(s) -
  - Leila and Jonathan Brody elected unanimously as presidents
    - Shared two leaders better than one.
    - Looking to have fun as a club
    - Expanding the reach of the club to more people and types of cycling
    - Improve the reputation of the club in the community
    - Ability to use the power of the club (people, money, outreach, etc.)
    - Questionnaire e-mailed to BOD members about vision for the board and the club
    - Excited about the gender diversity on the board
    - Charlie encouraged the board search subcommittee in the future
    - More opportunities to say thank you
      - New presidents thanked Charlie for his leaderships and Michael and Charlie for bylaw work
  - New Board Member Introductions
    - Brief introduction of new members
- Set date (electronic vote, virtual meeting, or in-person meeting) for election of new BOD slate and the bylaws - Deferred until the February meeting
  - Membership party may be deferred until warmer weather and an outdoor venue is available
- Safe Sport Certification (<https://safesporttrained.org>) for BOD members
- Residential contact information will be needed for official filings with the MA Sec of State from all new BOD members/Officers, and for current members whose addresses have changed in the last year. Roger will reach out to.
- Technology orientation coming (Charlie and Michael to lead)
- Member Surveys
  - Membership Survey (AI/Doug/Justine)
    - AI came up with preliminary questions
    - Others will add to AI’s draft
  - Brody and Leila would like the BOD survey first
    - BOD to complete by the next board meeting

- Format discussions (multiple choice vs. free form answers, or a mix)
- Racer Rewards and Junior Grants (submission deadline January 23rd)
  - Racer Rewards - David Goodwin handling the program
  - Junior Grants - need a volunteer to evaluate the submissions - Doug and Jessica volunteered to evaluate submissions
    - Need to get the word out (Trailblazers, e-mail lists, website, social, etc.)
  - February vote will be needed for financial rewards
- Sponsorship / Jersey 2022
  - Kit for 2022 (Doug, still working on the kit)
  - Sponsorship Update (Jeremy)
    - Jeremy asked for volunteers to assist
      - Doug to talk with Jeremy on the kit
      - Ten sponsors potentially lined up
      - What is he selling to the sponsors?
        - Approach from a different perspective (more or different than just a spot on the jersey)
      - Jonathan Parrot volunteered to assist
      - Charlie reminded the board that bylaws encourage BOD members to bring in sponsors
- Rides
  - John Coffey stepped down as Ride Leader Coordinator
  - New Ride Leader Coordinator - Mark agreed to take over as Ride Leader coordinator
    - Depend on the number of ride leaders as our options for rides unfolds
    - Need to recruit new ride leaders
  - To coordinate ride leader meeting in March or April
- Tour of the Hilltowns (Chris and Tim)
  - Preliminary plans for 2022
  - A lot of unknowns, still need to coordinate with the towns
  - Tim showed proposed budget (250 participants is the breakeven point)
  - Not a lot of NCC participation
    - Very challenging events
  - Is the entry fee too low (\$65)?
    - Chris explained rationale and nearby race fees.
    - Hotels/accomodations need to be paid for by entries as well
  - Does the BOD support the Tour of the Hilltowns?
    - Not a yes or no question
    - Tim and Chris need an answer by early February
    - Board to continue discussion offline
    - Board member to serve as liaison with planning committee - Jeremy volunteered, Juan to shadow
  - Is there a way to make it more family friendly?

- Challenging to get volunteers from the valley to commit to the event
- Is there a sponsorship opportunity to offset costs?

Meeting adjourned time: 9:07 PM

Minutes submitted by: Michael T. Bello