



## NCC Board of Directors Meeting Minutes

Meeting Date: 09-13-2021

Meeting Location: Virtual, via Zoom

Meeting Called to Order Time: 7:03 PM

Members Present: Al, Andy, Charlie, Doug, Jeremy, Jonathan, Justine, Michael, Roger

Members Absent: Stephen

Guests: None

- The August meeting minutes were reviewed and approved.
- Membership Update - Michael
  - 232 memberships and 407 members, exceeds goal of 200 memberships and 350 members
  - Up 11 memberships and 23 members since our last meeting
  - Summary tab of [NCC Membership](#)
  - Coupons discounts for Hydra Cross and Greylock a nice benefit
- Hydra Cross Report(Andy and Doug)
  - Future thoughts on Easthampton as a location
  - Al to get more involved
  - Charlie connected Tom Hoogendyk and Justin for the future
    - Need to build more youth participation
  - Successful event, basically broke even
    - No need for NCC financial support
  - Jonathan suggested nordic skiing type reward for young kids (cookie, lollipop)
- Greylock Hillclimb Report (Charlie)
  - Tim Mahoney and Mike McCusker drove the event to be in person
  - DCR Permit came in last second
  - No meal, awards, prize money, or t-shirts this year
  - Write up on website
  - 7 year old and 81 year old participated, 116 riders overall
  - Financial numbers pending, but stand to make approximately \$1,500 to \$2,000
  - A lot of NCC riders participated this year
  - Al suggested exploring allowing runners to participate in the event
- Board search committee (Charlie)
  - Need to add/replace additional board members
  - Justine McCarthy , Charlie volunteered to be on the committee
  - Member meeting for official vote by the members in February/March
  - It would be beneficial to have more women on the Board
  - Should we have a youth representative (youth advisory board)
  - Charlie Bailey to set up meeting and reachout out to find other volunteers

- Rider Safety Subcommittee Report (Charlie)
  - Charlie, Andy, and Don Frank developed a draft of a policy document
  - Charlie to forward draft
  - Don looking at legal and behavioral issues
  - Continue to refine and desire to have in place prior to next outdoor season
  - Idea of a standing ad hoc committee on rider safety subcommittee
    - Andy Towlen in charge of setting up a subcommittee
- Noho CX
  - Tent and beer expenses
  - Member get together
  - More discussion at the next board meeting
- Riding
  - TT Series Update (Roger) - 2 left for the year
  - Group Ride Wrap Up/Pizza Party (Charlie)
    - Reasonably well attended (30 or so members there)
- Ride Leader Coordinator Needed for 2021, tabled until next meeting
- Youth Cycling Update - Jonathan
  - Trail Blasters, kids could not race since not NESCA members
  - AI offering cyclocross
  - Youth garments set, exploring Pactimo
  - Doug brought up the need to enhance education on getting involved in youth racing
    - Coordinate youth race participation (with NCC tents/signs at races)
- BikeFest Solo, Part 2?
  - Charlie to ping Millie Rossman
- Second kit order, too late for 2021?
  - Yes, Charlie to set up
- Zwift Rides (HC/TT, Races, Group Rides) Start in October (Michael)
- Westhampton Event
  - Short hill climb Stage Road past the highschool (short/long version)
    - Under 10 minute race
    - Closed road
  - Part of Westhampton fall festival
  - Asked for NCC assistance
  - AI views it as an opportunity to attract new members
  - Need USAC insurance, NCC willing to pay insurance fee
  - AI to advise on entry fees

## Committee Reports

- Easthampton Mountain Biking - Stephen (tabled until our next meeting)
- Communication and Promotion Committee (CAPCom) report
  - Expecting an article about the TrailBlasters and JAM Fund.

- Youth profile - Jonathan
- Sponsorship Committee - Jeremy (tabled until our next meeting)
- Web/Tech - **Michael**, Charlie, Tim (tabled until our next meeting)
- Bike Park Project - Al
  - Al maintaining/designing new trails for the town to stay in the town's good graces
  - Blurb for the website

Meeting adjourned time: 8:39 PM

Minutes submitted by: Michael T. Bello