



NCC Board of Directors Meeting Minutes

Meeting Date: 07-12-2021

Meeting Location: Virtual, via Zoom

Meeting Called to Order Time: 7:03 PM

Members Present: Al, Andy, Charlie, Jeremy, Jonathan, Justine, Michael, Roger

Members Absent: Doug, Stephen

Guests: None

- The June meeting minutes were reviewed and approved.
- Trifold/QR Code - Jonathan, no update, Charlie to send examples to Jonathan
 - Better to give their e-mail to Tom Hoogendyk
- Membership Update - Michael
 - 213 memberships and 374 members, exceeds goal of 200 memberships and 350 members
 - Up 23 memberships and 38 members since our last meeting
 - Still need to determine memberships for sponsors
 - Jeremy, 15-20 minutes weekly meeting to get in a regular cadence
 - Jeremy to put a Doodle together for a time
 - Jonathan recommended his daughter could help with a youth spotlight article (riding away from COVID). Jonathan to work with Cap Comm on an article.
 - Summary tab of [NCC Membership](#)
- Hadley Weeknight Crits
 - 1st Crit went well
 - JAM helped run it, Chris deHahn officiated the event
 - Charlie has discussed with Ben the possibility of NCC financial assistance if needed
 - Al recommended reaching out to the former Montague sponsors to help with event
 - Event does not require police presence like Montague, which reduces costs
 - Roger asked if we could see a budget per week
- Hydra Cross and related youth initiatives (Andy)
 - Andy exchanged e-mails with organizer Justin
 - Andy needs assistance knowing who to contact
 - Alec Donahue
- Greylock Time Trial
 - Charlie proposed virtual/asynchronous time trial
 - Will count towards the BUMPS series

- Concern over the delta COVID variant and the potential cost/time for a possible cancelation
- BOD supports the cautious approach
- BikeFest
 - Similar COVID concerns about BikeFest
 - Member party, with a big club ride beforehand, end at a restaurant
 - Bigger version of end of the season party. Probably on a weekend
 - Most likely will not be branded as BikeFest
 - 2022 for the relaunch of BikeFest
 - Maybe a rain date if needed
 - Suggested locations included Hatfield Lions Club Pavilion, Black Birch, Glendale, or another location that has freedom for scheduling and an outdoor space.
 - AI to talk with Black Birch
- Riding
 - TT Series Update (Roger)
 - Group Ride Updates (Charlie)
 - Gravel Ride (Michael)
 - Discussed the need for skill designation
 - Chesterfield General Store possible sponsorship
 - If we start rides at sponsorship, parking needs to be designated
- Members returning to group rides after an injury - what's our policy?
 - Rider leader responsibilities?
 - Policies need review (Charlie to draft and present next month)
- Youth Cycling Update - Jonathan
 - Jonathan to remind Tom Hoogendyk about the need for an article for the website with photos. Also, if there is a desire for funding for t-shirts or other swag.
 - Big bang for monetary requests or little by little?
 - Jonathan proposed \$2,000.
 - Tiered approach for kids to receiving swag
 - Suggestion to ask kids what they would wear
 - Could assist with sponsorship/grants
 - Motion to provide \$2,000 through the end of 2021 for Tom Hoogendyk to purchase for youth cycling swag
 - Ideally, purchases are invoiced to the club.
 - Motion passed
- Second kit order for late July
 - Charlie to work with Pactimo (Beth)
 - Early August for release to the club

Committee Reports

- Easthampton Mountain Biking - Stephen - table
- Communication and Promotion Committee (CAPCom) report - Charlie
 - Expecting an article about the Trailblazers and JAM Fund.

- Charlie to reach out to Millie
- Web/Tech - **Michael**, Charlie, Tim
 - Website remains strong
 - Ability for members to comment has been added
- Bike Park Project - Al
 - Stalled with Parks and Rec
 - Jeff Fowler considering running for Parks and Rec position

Meeting adjourned time: 8:16 PM

Minutes submitted by: Michael T. Bello