



NCC Board of Directors Meeting Minutes

Meeting Date: 06-07-2021

Meeting Location: Virtual, via Zoom

Meeting Called to Order Time: 7:07 PM

Members Present: Al, Andy, Charlie, Doug, Jeremy, Justine, Michael, Roger

Members Absent: Jonathan, Stephen

Guests: Ben Jankowski, Justin Eichenlaub

- Hyde's win at Unbound was recognized.
- The May meeting minutes were reviewed, minor changes, and approved.
- Trifold/QR Code - Jonathan
- Membership Update - Michael
 - 190 memberships, 336 members (95% of membership goal)
 - Up 34 memberships since last board meeting
 - Sponsorship memberships, need to get up and running. Michael to talk with Charlie and Jeremy about this.
- Hadley Weeknight Crits (Ben Jankowski)
 - Ben introduced himself, 15 years riding with the NCC, lead UMass club
 - Venture Way at UMass, all on private properties (UMass and Pearson Publishing), four Wednesday in July
 - Similar format to the former Montague Crit Series.
 - A/B races
 - Approval from UMass in the works, Pearson may actually own the property.
 - Internal parking for 75 cars
 - Insuring through USAC, but need a team to insure through NCC or JAM
 - JAM to sponsor
 - Timeframe is quick
 - Sponsorship outreach occurring
 - Archive Montague Crit series pages, set up new web pages for UMass series when ready
- Racing Interest
 - Ben asked if there is a interest to form a racing wing of club
 - Thinks a lot of racers in the valley looking for a team
 - Charlie encouraged Ben to step up for the racing side of the club
 - Ben encouraged to speak with Jeremy and Stephen
- Hydra Cross and related youth initiatives (Justin Eichenlaub)
 - Cyclocross race in Holyoke
 - NCC the USAC club for insurance/sponsorship

- Possibly Sunday, September 5th, opening race of the season
- Title sponsor in place, OpenSquare
- Looking to do outreach to Springfield/Holyoke youths to race the junior events (through RAD Springfield)
- Possibly a clinic during the summer
- Charlie explained NCC looks to break even on event costs
 - Could NCC front upfront costs
 - Justin shared that Hydra Cross broke even in 2019
- Ben asked Jeremy and AI for assistance for outreach and time
- Andy and Doug volunteered to be the liaison between the board and Hydro Cross
- Justin to work with Michael on the website additions for Hydrocross
- Justin should connect with Tom Hoogendyk for NCC youth participation
- BikeFest
 - Charlie needs assistance with driving the subcommittee
 - No date set yet
 - Charlie and Doug to meet this week to discuss
 - Doug also to discuss with Brody
- Return to Riding
 - TT Series Update (Roger)
 - Big numbers at the beginning of the season. Numbers going down now that other rides are going
 - Mass starts started again last week, but riding solo still an option
 - Group Ride Updates (Charlie and Michael)
 - Rides have started, number slightly less than expected
 - Gravel ride starting on Thursday (Nash Hill and Rocks Road)
 - Sunday gravel ride in the works as well
 - We will have rides everyday of the week
- Youth Cycling Update
 - T-shirt and swag update - tabled until next meeting with Jonathan Parent is present
 - Mailing list question (Charlie)
 - Doug to discuss with Tom on Google Group for Youth Cycling.
- May Contest Update
 - Approximately 5 members
 - Millie ordered the multitool. John Coffey to follow up.
- Second kit order for late July
 - Charlie and Jeremy to discuss kit and sponsorship
 - Need leadtime to update kit if needed
- (tabled) Easthampton Mountain Biking - Stephen
- Communication and Promotion Committee (CAPCom) report - Charlie
 - Expecting an article about the Trailblazers and JAM Fund.
 - Trailblazers article never came through
- JAM Fundo 2021

- July 10th possible date
 - If occurs, smaller event
- Web/Tech - **Michael**, Charlie, Tim
 - Ride leader reports for the first week on the website
- Bike Park Project - Al
 - Nothing new, treading water at the moment
 - Justine put abstracts of articles on BOD drive/projects to support anti drug initiatives
 - Andy also has articles to share with the BOD

Meeting adjourned time: 8:18 PM

Minutes submitted by: Michael T. Bello