



NCC Board of Directors Meeting Minutes

Meeting Date: 04-05-2021

Meeting Location: Virtual, via Zoom

Meeting Called to Order Time: 6:40 PM

Members Present: Al, Charlie, Doug, Jeremy, Jon, Justine, Michael, Roger, Stephen

Members Absent: Andy, Miles

Guests: None

- The March minutes were reviewed and approved by the board for submission into the record.
- Easthampton mountain biking update. Stephen provided an update. He is now part of the committee working on the project. City Planner involved. Grant proposals in the works. Stephen is optimistic on the project overall and rounding up data. Charlie offered the club's assistance if needed (CAP Committee, funds, etc.)
- Spring clothing order complete. Around \$10,000 in sales (about the same as last year). Opening the store again for Fall order (late July, early August). May need to update the jersey for sponsorship. Sponsors will get complimentary jerseys (Miles to distribute). Jeremy offered suggestions on Pactimo gear. Survey for members' desires for items in the store.
- Clerk vacancy. Michael will be clerk, starting a two year term backdated to January 2021. Unanimous approval.
- Member meeting. Charlie asked for feedback. 43 people attended.
- Pioneer Valley Multisport - Run by Alicia Wendolowski. She would like triathletes to participate in time trial/hill climb series. Charlie gave the history of NCC and triathletes. PVMS may contribute to end of the year prizes. PWMS small club (20 members).
- Membership discussion. Goal for 2021 is 200 memberships and 350 members. Currently, 126 memberships and 205 members. Charlie Bailey will send out a reminder to past members before BOD members will reach out individually to friends. Male/Female numbers solid (65%/35%), and age brackets 40+ the majority.
- Cap Committee got newsletter out. Interested in getting dates for BikeFest. JAM Fundo may be small, but will live on in some form. D2R2 save the date for August 21st.
- BikeFest may be combined with the annual member party. Members could attend the meal for free, but fee for participating in a ride. Charlie to talk with BikeFest committee and he is looking for a BikeFest director.
- Website bounce rate is really low (less than 5%). Publishing articles (Zwift, kits, member meeting, etc.)
- Unofficial gravel rides organized through the discussion board. Experiment, but seems promising.

- Al provided an update on the bike park. Talking with Northampton. Near Fern Street in Florence the possible site (about an acre is the goal).
- Roger Stawasz mentioned treasurer information. Gathering addresses for two board members for filings. He needs sponsorship information for billing. Charlie Bailey to arrange meeting with Jeremy Powers and Roger Stawasz to discuss more details.
- Jonathan Parrott suggested a trifold for NCC. Perhaps with QR code. Northampton Bicycle had cards and stickers in the past. Raffle for new members? Jonathan Parrot to discuss with Bryant Johnson. Charlie to put a budget together for Jonathan and Bryant to create items.
- Southampton bike path, \$100K grant for the purchase of railroad track. Jeremy reported that it is a go. This would connect Belchertown to New Haven through bike paths. Jeremy is looking for ways for the club to get involved. Could the NCC sponsor a section of a bike path? Bike path clean up?
- Doug reminds NCC that Trailwork Day at Sawmill 4/24. Charlie encouraged him to use the discussion board to let people know about the event.
- Trailblazers were part of NESCA last season. This year they want to be part of the NCC. Last year they had about 30 kids. NCC insurance policy only covers practices, not competition. Charlie to reach out to Tom and Craig for more details about youth cycling.

Meeting adjourned time: 7:55 PM

Minutes submitted by: Michael T. Bello