



NCC Board of Directors Meeting Minutes

Meeting Date: 02-01-2021

Meeting Location: Virtual, via Zoom

Meeting Called to Order Time: 6:35 PM

Members Present: Charlie, Stephen, Michael, Miles, Andy, Roger, Jon, Al

Members Absent: Jeremy, Justine, Doug

Guests: --

- The January minutes were reviewed and approved by the board for submission into the record.
- Charlie said that the January 2021 election to approve the slate of board candidates had 48 online respondents, and the slate was unanimously approved. This marks the official start of a first two year board term for Stephen Hyde, Roger Stawasz as Treasurer, Jon Parrot, Jeremy Powers, Justin McCarthy, and Doug Breismeister. This also marks the start of a second 2 year term as President for Charlie Bailey, and an additional 2 year term for Al Donahue, and Miles Chilson. The 2021 board is now as follows: Charlie Bailey (President), Roger Stawasz (Treasurer), Michael Bello, Doug Breismeister, Miles Chilson, Al Donahue, Stephen Hyde, Justine McCarthy, Jon Parrott, Jeremy Powers, and Andy Towlen.
- Al pointed out that there may be an issue with the BOD Google Group and asked if members were receiving communications via email. More than one member suggested that they were not. Charlie Bailey volunteered to follow up and ensure that all members were receiving the email messages from the group.
- Charlie reported that the BikeFest Solo socks have begun to arrive in member mailboxes, and it seems that the quantity was one pair per participant. Roger noted for the record that there are several pairs in reserve and that these could be used for prizes of giveaways in the future (4 S, 24 M, 11 L, 6 XL). We also have 41 neck gaiters in stock. These extras are housed with Roger.
- Michael updated the board on our various Zwift rides in January and noted that it's our primary group activity as a club during the pandemic.
- Al updated the board on the Bike Park project and noted that he has had conversations with Stephen, Doug, and Jon to help move the initiative forward. There are some roadblocks cropping up and the group is strategizing on how they might overcome these objections. Al will continue to keep the board informed on progress. Charlie mentioned that the board can help with promotion and communication and can even help finance the initiative should costs arise.
- Charlie informed the board about a meeting happening (via Zoom) regarding some proposed bike related improvements to Northampton roads and infrastructure on Tuesday January 2nd. Though this isn't core to our mission, it was proposed that

involvement in these types of projects could be useful. Stephen and Andy said they would be interested in attending and would represent the NCC Board at the meeting.

- Charlie suggested that we should probably hold a member meeting (virtually) this year, likely in March. Roger pointed out that an annual member meeting is required according to the bylaws. Andy mentioned that the meeting might be a good venue to solicit feedback from the membership. Charlie Bailey will propose a date in March, likely a Friday or Saturday evening, 6:30ish timeframe. Perhaps we can have committee chairs give short presentations on their initiatives. Roger pointed out that we need to give the membership 15 days notice for this meeting. That meeting would also be a good opportunity to amend or edit the bylaws. A short conversation ensued on the idea of a Vice President position and Roger Stawasz said he would investigate possible language.
- Charlie mentioned that the Masochista committee is planning on pressing forward with some type of event and there's a pending meeting between Charlie and Jonathan Brody to look into what's planned. There's similar activity happening with the Tuesday Night TT series and David Goodwin. We will have more information for the board at our March meeting when we will likely need to make some decisions.
- Charlie mentioned that the BUMPS race directors had established a monthly meeting to coordinate efforts during the pandemic. Ideas that are floating around with that group include modified event logistics (e.g. no onsite registration, TT format instead of mass starts, no meals, and even doubling up events on Sat/Sun in the fall when conditions might be better).
- Stephen presented a new initiative to the board regarding access and use of public lands in Easthampton for mountain biking and is interested in corralling a committee to get more organized. Jon suggested that some type of mapping could be useful with proposed (or existing) trails overlaid on other features. David Goodwin has technical expertise and experience in this area. Stephen will gather interested parties in an ad-hoc committee and report back in March. Delegate!
- NoHo CX is planned for November 6-7
- Charlie mentioned that the Clerk position is still vacant. If anyone has any ideas or desire to step up, please reach out to president@nohobikeclub.org.
- Miles gave a sponsorship committee report, and reiterated that we are extending all current sponsor agreements for an additional year at no cost to them due to Covid and the reduced club activities in 2020. Miles asked for help with the sponsorship committee. Miles reiterated that he has a new sponsorship page on the website. Charlie mentioned that we could possibly use the new membership system for sponsorship renewals. Miles, Charlie and Michael to meet to look at the feasibility of this idea.
- Charlie suggested that we should do a spring clothing order. Miles said that the kit will be identical this year (same sponsors). Charlie to reach out to Pactimo and get things moving.
- Charlie summarized the work of a new committee, the Communication and Promotion meeting (CAP). The committee is led by Millie Rossman, with the help of Sam Verla, Michael Bello, Melissa Warwick, and Kathryn Slater. This committee will be fairly active,

meet once every other month, and will coordinate all public facing communications and promotion. If you need any assistance with Promotion, reach out to Millie.

- The Website Committee led by Michael gave us some benchmarks on web stats and we are looking forward to seeing these numbers go up as the year ramps up. Michael mentioned that memberships are indeed rolling in, but we probably want to do a push to encourage members to renew and get into the new membership system. Charlie mentioned that we have a handful of members that signed up last fall and should qualify for a 2021 membership and asked Michael to look into how we might get them on board.
- Jon asked if we could do something to get some deserving kids in the community some NCC swag (vests? knit caps?), Charlie suggested that Jon put together a budget and proposal for board approval.

Meeting adjourned time: 8:05 PM

Minutes submitted by: Charlie Bailey, President