



## NCC Board of Directors Meeting Minutes

Meeting Date: 02-03-20

Meeting Location: 32 Industrial Drive East, Northampton. inRESONANCE Building

Meeting Called to Order Time: 6:31 PM

Members Present: Al, Tim, Bryant, Charlie, John

Members Absent: Miles, Leila, Sam

Guests: Eric Winkler, Juan Hernandez

- The board welcomed Eric Winkler and Juan Hernandez, candidates for new board positions. Charlie gave an election process review.
- A motion was made to approve the January minutes. Seconded and approved.
- Tim gave an overview of the NEBRA meeting. The board discussed the validity of the drop in cyclocross participation due to Gloucester's lack of support of a major event. The board also discussed opportunities to offset significant increases in insurance costs. The board noted the fact that USAC will represent the board in any litigation. Both NCC and JAM Fund have voted for Chris DeHahn for the board of NEBRA.
- Member party will be scheduled for 2/16. Food will be organized by Charlie, helped by Eric and Juan, with a budget of \$1,000. Sam Verla will coordinate publicity. Tim will stage a form for asking for attendance numbers. Miles will contact ABB to get wine -- most likely from Black Birch. Clothing order is ready.
- Charlie will check with Miles about Sponsorships. Bryant and others have agreed upon a schedule of timing for graphics:
  - By Feb 28, all logos to Pactimo
  - Mar 6, clothing store opens
  - Mar 12, fit party at bike shop
  - Mar 18, clothing store closes
  - Mid April, clothing arrives
- With Lauren's resignation, the board will discuss the composition of a Sponsorship Committee next meeting.
- The Board discussed the issue of Automatic membership renewal. With current NCC technology, we have to remind people manually that their membership will be automatically renewed. The board had no disagreement that we need to be more proactive on generating memberships. Tim reported that automatic handling of membership renewals could cost \$2-3000 for renewals. The board recommended setting up a Membership Committee that would manually generate membership increase and tabled the discussion of auto-renewal. Charlie committed to scheduling a review of the last 2 years members and will revive discussion of a Membership Committee.
- The Nomination Committee approved all 4 candidates. The board discussed the experience on the board and identified a need for more marketing experience.

- Recognitions
  - Aaron Walker as an excellent model of ride leaders.
  - Tom Hoogendyk for years of dedication in Junior Support
  - Junior members will complimentary coupon codes for kits and complementary race entry administered by Tim Cary.
- The board discussed the Tri Team. No tri team members applied for Racer Rewards. Charlie made a motion to remove the triathlon language from the website. Passed. Charlie will bring it up at the member party.
  
- Tabled:
- n/a

Meeting adjourned time: 8:17 PM

Minutes submitted by John Coffey, Clerk