



NCC Board of Directors Meeting Minutes

Meeting Date: 11-04-19

Meeting Location: inRESONANCE Meeting Room, 32 Industrial Drive East, Northampton

Meeting Called to Order Time: 6:31 PM

Members Present: Chris, Tim, Bryant, John, Charlie,

Members Absent: Leila, Lauren, Miles, Sam, Al

Guests: none

- Given the number of absences, there is no quorum — therefore, no votes or motions
- Tim presented a forecast of the club's Profit and Loss Statement, projecting an estimate for the remainder of the year. The board also reviewed the trends since 2014.
- The board discussed the level of support of the JAM Fund and will request a presentation by Al of the needs of the organization with the intention of a vote on the allocation of funds to JAM during the December Meeting.
- The BikeFest committee is already on its third meeting, brainstorming on ways to make it a true flagship event for the club. Current priorities:
 - BikeFest as the key fundraising event for our support of local programs
 - The quality of food will be brought back to its previous high levels
 - Improve on eco-friendly approaches to serving food
 - Dramatically increase NCC membership participation
 - Potentially rebrand and changing name
- The board discussed the pros and cons of hiring someone for Marketing for events such as BikeFest and the club in general.
- Tent review: replacement parts are on order for repair
- Charlie will reach out to Sam about communication of recruitment of Board Members
- The board discussed opportunities and potential candidates for new members for next year
- Charlie will reach out to Al for member tickets for food/etc. at Look Park Cyclocross
- Charlie will roll over website for 2020 memberships
- The board discussed the logistics of Racer Rewards and the potential for streamlining the labor-intensive process

Tabled:

- Spring Clothing Order v/v Sponsor timing
- Member meeting scheduling

New Business:

Meeting adjourned time: 8:05PM
Minutes submitted by John Coffey, Clerk