



NCC Board of Directors Meeting Minutes

Meeting Date: 07-01-19

Meeting Location: 32 Industrial Drive East (inRESONANCE building)

Meeting Called to Order Time: 6:32 PM

Members Present: Chris, Tim, Bryant, John, Charlie, Sam, Al, Lauren, Miles, Al

Members Absent: Leila

Guests:

- A motion was made to approve the minutes from the June meeting, seconded and approved
- Hilltowns update - Tim/Chris
 - Tim reviewed the Feedback from the race which was primarily positive with consistent appreciation from the riders for the attitude and helpfulness of volunteers. The board discussed potential areas of improvement and their feasibility.
 - There were 212 riders in 9 fields, down slightly from last year
 - The board reviewed statistics on the level of effort and number of volunteers to run the race
- Social Media updates - (Miles/Lauren)
 - Airtable is not yet ready to automate Social Media posting
 - Miles and Lauren presented a tri-fold Sponsorship brochure that highlights the mission of the club and the benefits to potential sponsors. Charlie will create a sponsorship@nohobikeclub.org email that will be used on the brochure.
- Ride Leader update (John)
 - Chris DeHahn described an issue on a Wednesday ride. The board reiterated full support of the Ride Leaders in their efforts to control certain portions of the ride to maintain safety.
 - John described the increase in attendance for Thursday nights with the C+ and Hillclimb rides.
 - Our first gravel ride will occur on July 21st -- hopefully the first of a weekly set of rides.
 - July 4th Rides will be moved to 9:00 AM
 - New Belgium Event drew 10-12 people at McLadden's
- SafeSport training - All remaining board members committed to finishing training. Youth coaches will also complete training ASAP. Chris will inform USAC as soon as all are finished.
- Montague Crits - Al reported that Crits will start July 31 for 4 weeks on Wednesdays. Newsletter and web pages will be updated.
- Youth cycling series at Look Park is underway

- Greylock Hillclimb will happen on September 7th. Ride Leaders will start announcing requests for volunteers in early August.
- Charlie updated the board on Bikefest. Sean Condon is running Bikefest meetings. Jonathan Brody will organize the gravel ride this year. The group is brainstorming additional ways to generate more participation. Signs will be put out again this year -- they generate 35% of our referrals for the event signup. NCC is considering advertising on NPR.
- Chris gave a HydraCross Update. Committee hasn't met, but Chris developed an agreement between the Board and any member in good standing. Charlie will save the approved document and share with HydraCross Board Members. All approved the document for release.
- Chris will refurbish the tent

7:30- 8:30 New Business:

- Charlie started a Special Projects Brainstorm Session. The board listed 17 items for consideration and will rank them by effort required and value to the club at the next meeting
- The board discussed an early start for a Sponsorship effort in 2020. The board had a long discussion on the benefits for sponsors in terms of exposure and their support of the many donations to youth cycling by the club.
- Fall clothing order - Charlie and Tim will schedule a meeting with Lauren, who will be coordinating the order
- The August Board meeting (Aug 5th) will be virtual.

Meeting adjourned time: 8:22 PM

Minutes submitted by: John Coffey, Clerk