



NCC Board of Directors Meeting Minutes

Meeting Date: 03-04-19

Meeting Location: Virtual, via Zoom Teleconferencing Software

Meeting Called to Order Time: 6:00 PM

Members Present: Chris, Tim, Lauren, Bryant, John, Charlie, Sam, Miles, Patty, Al

Members Absent: Leila

Guests:

- A motion was made to approve the minutes from the February meeting, the motion was seconded and approved.
- Tim gave an overview of the Youth Programs Budget
 - Tom requested an income/expense statement
 - Income sources are Northampton Rec and sponsors
 - Sponsors overlap with main club, so it is difficult to allocate income
 - The program has not lost money in the last 5 years
 - Tim will tag items in Quickbooks to better separate finances v/v main club
- Charlie gave a Sponsorship update and schedule
 - Sponsorship has declined over the last several years
 - Charlie reviewed each sponsor, including date of contract expiration
 - Several were identified as requiring contacts this week. Jersey's need to be finalized by Friday.
 - Miles will contact Bay State Sports Medicine
 - Request Leila to contact Easthampton Savings Bank
 - McLadden's has been sold -- Charlie to contact Michael
 - Modesto Family Dentistry/Black Birch -- Charlie to contact Michelle
 - Northampton Brewery -- Bryant to contact Boog
 - Mantis Graphics -- Charlie to contact
 - Abandoned Building Brewery -- Charlie to contact Matt Tarlecki
 - Tart Baking was just sold. Al and Miles to contact
 - If sponsors cannot commit by Friday, offer individual event sponsorships
- Membership meeting recon
 - Majority of comments were very positive
 - In the future, monitor food consumption and order more quickly
- Patty updated the board on Triathlon Team
 - 5 members of club currently participate in triathlons
 - Club does not have a coach available, formerly Kate
 - Board considered whether it is worth continuing triathlon support
 - Charlie will reach out to Lisa at Lipello and Bryant will talk to Leila about kits

- Patty will reach out to the current triathlete members to find out their opinion on staying with NCC or joining Pioneer Valley Multisport
- Tim gave a Hilltowns update
 - Hawley warned about a gravel section -- well marked and not an issue
 - Plainfield PD raised cost from \$40 to \$100/hour. Tim negotiating.
 - Chris reports that officials are assigned and that rates are up
- Beth Rathey - new Pactimo contact. Board responsibilities are:
 - Bryant - Artwork, Leila - Distribution, Tim - Finances
 - Next year, will attempt to have jerseys available for Membership Meeting
- Miles and Lauren have met as our new Sponsorship Committee
 - Rewrite sponsor recruitment as one-pager, clarify "menu" options
 - Will keep in mind individual event sponsorship, year-long recruitment
 - Add sponsor benefits via Social Media
 - Lauren & Miles will meet again and report back with contact targets
- Charlie and Tim are meeting with Mike, Web developer contract to complete. Board vote needed for contract/payment approval. No fee increase is anticipated.
- Calendar updates
- Charlie gave an update Used Clothing available at BikeFest
 - Board supported organized free giveaway of used clothing
 - Timing so that it doesn't interfere with club kit sales
- Ride leader meeting
 - Scheduled for 3/18/19 at 7:00 PM at McLadden's
 - Most controversial is "Change the description or the ride?"
 - AMC is interested in participation -- will contact pre-meeting
 - Identify leader and "sweep" wherever possible
- Virtual Meeting feedback
 - Worked well but multiple board members prefer in-person
 - Charlie's board location will support remote access if member is travelling

Meeting adjourned time: 7:32 PM

Minutes submitted by: John Coffey, Clerk