



NCC Board of Directors Meeting Minutes

Meeting Date: 02-04-19

Meeting Location: inRESONANCE Boardroom, Northampton, MA

Meeting Called to Order Time: 6:33

Members Present: Chris, Tim, Lauren, Bryant, John, Charlie, Patty, Leila, Al

Members Absent: Sam, Miles

Guests:

- A motion was made to approve the minutes from the January meeting, the motion was seconded and approved.
- Recording that Lauren Yenulevich was elected to the board via email ballot.
- A motion was made to appoint John Coffey to the officer position of Clerk. The motion was seconded and unanimously approved by the board members present.
- Tim gave a financial update showing graphical trends of key metrics. The board discussed the key drivers of financials, including especially the challenges faced by declining attendance in some events. The board discussed communication our strong financial position v/v the potential changes to races and the ways that membership can help.
- Tim gave an update on the Tour of the Hilltowns, which is set for June 15th. Same course and fees as last year. Cost will cuts will have to be enacted and volunteers will be required to further support the race. The board had a long discussion of the future of the Tour and opportunities to continue to evolve the race. A committee will be formed immediately after the race to review attendance and financial results.
- Charlie gave a Sponsorship Update, presenting a timeline of tasks required for kits and clothing orders. Sponsorship is expected to drop by 2 or more sponsors. Lauren and Miles, as the Sponsorship Committee, will review additional effort to engage new sponsors and will report to the board next meeting. Additional recruitment and sponsor opportunities were discussed.
- Leila will host an event at the shop for trying on kits
- Chris gave an update on the Membership Meeting. Progression will close early for the party. Plans are complete for approximately 100 attendees with flexibility for more. Al will coordinate attendance of pro riders to speak at the event. [Charlie - talk to David]. Sam needs to send out slate of Directors and social media reminders.
- Patty gave an update on the Triathlon Team Leadership. Grace and Louis are interested in leading, adding additional opportunities for Relays and first time events. Patty will reach out to other clubs to discuss synergies.
- Chris gave a NEBRA Summit Wrap Up. He and Tim attended the Promoter's Summit and annual meeting. Key items of interest are:
 - Road racing is down. Criterium racing is up.

- Junior racing is up, with male and female racing now equal in growth
- Sponsorship is up 30% and all grants applied for were awarded
- Hilltowns race will be reimbursed for moto support
- Racing is down 8%, racer-days are down 13%
- Cyclocross is down 13%
- A discussion ensued about insurance and coverages were found to be adequate
- John discussed issues for an upcoming Ride Leader meeting
 - All agreed that a new Wednesday Gravel ride will start outside of town
 - Tuesday rides may begin out of town, once a month
 - Focus on procedures for safety and communication
- Charlie updated the board on the Litter Spin, working with Karen Lynn on April 6th
 - The board encouraged him to make it an event, covered by insurance

Meeting adjourned time: 8:34 PM

Minutes submitted by: John Coffey, Clerk