



## NCC Board of Directors Meeting Minutes

Meeting Date: 01-08-19

Meeting Location: inRESONANCE Boardroom, Northampton, MA

Meeting Called to Order Time: 6:27 PM

Members Present: Chris, Sam, Charlie, Patty, Bryant, Al, Leila

Members Absent: Tim

Guests: Miles Chilson, John Coffey, Lauren Yenulevich (first 20 minutes)

- A motion was made to approve the minutes from the December meeting, the motion was seconded and approved.
- A motion was made to appoint Tim Cary and Charlie Bailey to the officer positions of Treasurer and President respectively. The motion was seconded and unanimously approved by the board members present.
- A motion was made to appoint Miles Chilson and John Coffey to the board of directors for a term of two years. The motion was seconded and unanimously approved by the board members present.
- A motion was made to appoint Al Donahue, Bryant Johnson, and Sam Verla to the board of directors for an additional two years. The motion was seconded and unanimously approved by the board members present.
- There was a brief discussion regarding the three junior grant applications submitted this year. A motion was made to override some of the caps in place and award each of the three applicants the full \$300. The motion was seconded and unanimously approved by the board members present.
- There was a brief discussion regarding the 16 racer rewards applicants and a review of the expenditures in this category for the past five years. A motion was made to approve an average award of \$300 per applicant for a total of \$4,800. This amount is in line with previous year expenditures. The motion was seconded and unanimously approved by the board members present.
- Chris and Patty presented their findings after researching venues for our annual member meeting on February 10th, 2019. Chris made a pitch for Progression Brewery and Patty informed the board on the Taproom option. The advantages and disadvantages of each venue were presented and although Progression Brewery does not serve wine or liquor, it was the clear favorite among the board members present and was selected as the best option to pursue. Chris will continue to coordinate with Drew at Progression and will confirm the date (they are holding it for us) and continue planning the menu. We will need to vacate the premises at the conclusion of the annual meeting at 7pm and will likely need to be on hand to distribute wristbands to members. Charlie will prepare the meeting agenda and coordinate with the board and other NCC members on content.

- Chris presented some recent work on the sponsorship packet that he has been doing with his son. Work to date has focused on a one page document summarizing the benefits of club sponsorship plus some editing of the complete 17 page document to trim it down a bit. Charlie presented a grid of sponsorship options that might make a useful page two for this summary document. The board discussed removing the “Title Sponsor” level from the offering to further simplify the overall document. There was excitement from the board on the direction and encouragement to continue on this path.
- Chris updated the board on the Tour of the Hilltowns preparations. Recall that Tim is taking the lead this year. The current plan calls for the same route as last year but on a different date (current proposed date is June 15th 2019). The date switch is essential for the health of this event. Tim and Chris are continuing to pursue cost containment initiatives.
- Chris informed the board that our NEBRA membership has been renewed, and it was completely free this year. Chris will represent NCC at NEBRA this year and attend the promoter and official summits. Maintaining current NEBRA membership is an important part of our relationship and agreement with USAC.
- Charlie reminded the board that our USAC insurance policy has been renewed for 2019.
- Bryant updated the board on the status of the Tuesday series jerseys. The artwork has been updated slightly as Bryant is experimenting with some slight modifications of the colors. Bryant needs to get sizes and names from David and will take the lead communicating this order to Pactimo in time for manufacture and delivery for our February 10th member meeting.
- Charlie asked the board if they had any suggestions for improving the Racer Rewards program for next season. Bryant reminded the board that we had already discussed and come up with several proposed enhancements.
  - Enhancements
    - Free kits - (kit for point value, jersey or full kit)
    - NCC to pay for racing license
    - Race fee reimbursements
    - Membership to NCC (and/or one to give away)
  - Al pointed out that all of these enhancements will take some time to implement and we may need to be conservative on how many of these we implement.
  - There was general consensus that shifting from a (very simple to implement) all cash system to something that encourages continuing and expanded participation is a good thing.
  - Charlie mentioned that these changes may require a vote from the membership but there doesn't seem to be anything in the club bylaws that dictate this. It's possible that this concern is only one of informing the membership at the annual meeting of proposed changes. The item was tabled for further discussion in February.
- Charlie informed the board that he had been added to the club bank account as of Friday Jan 4, 2019 and will be able to make purchases and write checks.

- Charlie presented some proposed changes to the bylaws. Aside from some minor spelling and formatting changes, the only substantive change is the shifting of the duties of keeping meeting notes and checking the mailbox from the office of the president to the office of the clerk. A motion was made to approve these changes and put to a vote of the membership in February. The motion was seconded and unanimously approved by the board members present. Charlie will follow up with Sam to ensure that the proper announcements are made in time for the membership meeting in February.
- Charlie reminded the board to renew their NCC memberships for 2019 as it is a requirement according to the NCC bylaws.
- Al proposed the idea of the position of NCC Racing Liaison. A discussion followed. It was determined that identifying a candidate for this position would go a long way towards realizing the vision. Al and Leila have a candidate in mind, will make the appropriate inquiries, and report back to the board at a future meeting.
- Charlie made it known to the board that he intends to meet one on one with each board member in the next 30 to 60 days. Invitations will follow.
- Leila made a proposal to repeat our goodie bag program again this year. The idea was very popular with the board and we agreed to offer this up as an option to our sponsors again this year. Leila will investigate the possibility of doing a grocery bag this year (less expensive?).

Meeting adjourned time: 8:25 PM

Minutes submitted by: Charlie Bailey, President