



NCC Board of Directors Meeting Minutes

Meeting Date: 11-05-18

Meeting Location: inRESONANCE Boardroom, Northampton, MA

Meeting Called to Order Time: 6:33 PM

Members Present: Tim, Charlie, Chris, Bryant, Patty, Suzanne, Al, Leila

Members Absent: Sam

Guests: John Coffey

- The October meeting minutes were approved.
- John Coffee (board candidate) was introduced to the membership and welcomed as a guest to our monthly meeting.
- Cyclesmart CX is this weekend - a discussion of how many party tickets to produce and how to distribute them ensued.
 - Charlie will procure tickets, 50 each of two different colors.
 - Heatlamps - Al will contact Jonathan Brody and coordinate acquisition of the same from Taylor Rental.
 - Tim to coordinate a (Sunday?) ride that ends at the event.
 - Charlie to ask Sam to promote the event - and remind the membership to find Leila or Sean for meal/beer tickets. No ticket... no beer! BTW: We still need volunteers (<https://www.volunteersignup.org/7AJDB>).
- Tim introduced the board to the 5 College Cycling Club Proposal (previously distributed via email). An open discussion ensued. The consensus among the board was that this is not something that we can get behind financially at this time. We can certainly provide advice and guidance and are open to collaboration.
- Tim let the board know that the racer rewards applications are open and the deadline is January 5th. Reminder to Sam to include this information in the next newsletter. Tim will be doing the data analysis for these applications in preparation for David to do his own analysis and preparation for the annual meeting/awards. There does need to be a discussion about possibly changing the requirements for racer rewards, and that discussion will be added to the December agenda.
- Junior grants applications are not yet open - Tim reminded the board that this is not a given. Junior grants are given out on an as funds available basis. A discussion regarding whether to do this again this year ensued. The consensus was that we should solicit applications and then make decisions based on the quality of applications coupled with available funds. The application is a form that we can make available on the website.

Tim will make the form available, and we need to publish this fact (Sam). Applications will remain open until December 31st, 2018.

- Bikefest - Charlie to reach out to interested parties for their assistance in planning and executing BikeFest. Tim reminded the board that it will be important to set some deadlines for route selection. There was a brief discussion around how we might segment the rides next year - do we offer led rides with limited fields? What about leveling the fees across the various rides? What about more adventure focused rides? Bike packing? Action item: Bryant to take the initiative and form the BikeFest committee and report back to the board (via email). Bryant will be our board representation this year. What about LiveReg (provided by BikeReg) for day of registration?
- Hilltowns - Chris has announced his intention to step down as director of Hilltowns, and Tim has offered to step up. Cancellation may have been a factor in the decline in registration this year. Chris thinks that the date and the format may be contributing to the general decline in registration.
- The Treasurer presented P/L summaries of Hilltowns, Bikefest and Greylock. Final numbers for each event were presented. Greylock is at \$998.40, Bikefest at \$8,943.46, and Hilltowns at -\$2,486.80.
- Treasurer to prepare a 2018 financial summary for our next board meeting.
- Sam will need to thank the membership for their participation in the club survey and remind the membership that they can always submit suggestions and thoughts to info@nohobikeclub.org
- It was suggested that we publish a summary of the survey results immediately in the newsletter prior to the annual membership.
- A common theme in the survey was to offer some type of training or clinic to enhance ride safety. Leila is planning on doing some ride safety clinics this winter.
- A discussion of virtual rides yielded a consensus that we should try to do some rides on Zwift this winter. Use the ride leaders list to distribute information and organize NCC participation.

Meeting adjourned time: 8:32PM

Minutes submitted by: Charlie Bailey, Clerk