



NCC Board of Directors Meeting Minutes

Meeting Date: 10-01-18

Meeting Location: inRESONANCE Boardroom, Northampton, MA

Meeting Called to Order Time: 6:30 PM

Members Present: Tim, Charlie, Chris, Bryant, Patty, Sam, Suzanne, Al

Members Absent: Leila

Guests: None

- The September meeting minutes were approved
- Social media and email reachout was discussed- need for a point person and central point of contact. Will push out invitation to members get social media and marketing talent on the board
- Membership website change to 2019 was discussed, was approved- members who sign up before 2019 are members all of 2019- that fact will be promoted, after labor day sign ups will be carried over to 2019
- USAC club membership free promotion membership was discussed- will promote to club
- Club mission/strategy discussed- how to go about re-evaluating
 - Form a committee of board and not board members
 - Get feedback from members
 - Get feedback from other clubs- what do they focus on
 - Tim to create a membership survey first, then form committee and what needs to be accomplished after survey result have been received.
 - Considerations to rename club to something that speaks outside Northampton discussed
 - Considering re-writing mission discussed
- BikeFest feedback discussed
 - Did the best we can based on circumstances
 - Looks like same profit as last year
 - Lots to learn, lots to think about for next year in terms of rides offered, overall event, rest stops, etc... changing participant interest, need to adjust.

Meeting adjourned time: 8:18 PM

Minutes submitted by: Tim Cary, President