



NCC Board of Directors Meeting Minutes

Meeting Date: 08-06-2018

Meeting Location: inRESONANCE Boardroom, Northampton, MA

Meeting Called to Order Time: 6:44 PM

Members Present: Tim, Charlie, Chris, Sam, Bryant, Patty, Sam, Suzanne

Guests: Tom H.

Members Absent: Leila, Al

- The July meeting minutes were approved
- Tom - Youth program update
 - Spring Junior Cyclocross training program - 2018 is the 11th year
 - Emphasis is on fun (used to be training, and attendance suffered)
 - Lots of growth over the years
 - From 20 kids in the beginning, now at 75
 - Volunteer power has been the limiter
 - Would be great to advertise “ahead of time” this year (when the rec department spring program guide comes out - Tom will let us know)
 - Summer program
 - Numbers are up a bit again this year (low of 24, high of 50)
 - Note - Look Park never charges a fee for the program
 - They do charge for parking
 - Don't even charge for the pavillion
 - To Tom - can you put together a budget before April 2019? Suzanne to follow up with Tom
 - Ideas
 - More events in the fall
 - On school grounds
 - Tom interested in insurance
 - Tim mentioned that we can get a USAC rider for \$10 (once per year)
 - Rotating race series - Sept through Oct, at schools
 - Weekly family cyclocross series series (Brody and Aimé)
 - Insurance is an issue
 - If it's a race, USAC can cover it
 - If it's not a race, USAC won't cover it

- Trailer
 - Club needs to store it in the winter - can probably go into our garage rather than the second garage
 - Club will reimburse Tom for registration (budget)
- Bikefest
 - Take some signs and put them up
 - Food vendor - we will probably not go with previous vendor
- Ellen Noble CX Camp
 - The board voted via email to allocate up to \$350 (donation) toward the camp this year for a van (via Holly Graham)
- Kids CX party (July 31)
 - The board voted via email to allocate up to \$400 (youth programs) for the end of summer party to cover the cost of pizza and beverages (via Jonathan Brody)
 - The actual amount was \$255
- Hilltowns Report from Chris, Race Director
 - Bottom line: \$2300 loss.
 - 2016 registration: 434, 2018 registration: 250, down 41%.
 - Aggressively reduced costs before registration closed:
 - No cash payments to volunteer drivers.
 - Used non-USAC moto pace vehicles.
 - Eliminated the Junior field.
 - Combined the M40+ and Cat3 fields (cost us several registrations from angry Masters).
 - Combined the Women's fields.
 - Eliminated three officials and three drivers due to these changes.
 - Reduced the volunteer prizes.
 - New course eliminated three police details (Goshen).
 - Minimized changes that directly affected the racers (same prize list, combined categories paid separately, same number of motos in each field, etc.).
 - Positives:
 - Patty. Outstanding job with the volunteers and marshals.
 - Tim not racing allowed us to split responsibilities.
 - Due to this, Chris was able to go onto the course 10 minutes in front of the Men's P/1/2, and relocate vehicles and cones, talk to law enforcement and marshals, clarify any questions, and feed the Men's P/1/2 field on the first time through.
 - An abundance of volunteers meant we had a lot of neutral feeders and water.
 - Riders loved the hilltop finish.
 - Roadside podium meant that we had pictures taken and riders on their way within a few minutes.
 - Crowd control at the finish was not an issue.

- Things to think about for the future
 - These losses are not sustainable.
 - We are not alone. Purgatory, Capital Region both down. Tokeneke trending down.
 - Empirical feedback is that \$65 is too much for a one day road race and that riders don't want to do hard road races anymore.
 - Should we have the race at all? Has it "run its course"?
 - Should the date be moved earlier, to avoid prime CX preparation time?
 - Should we look at replacing it with another event?
 - Some discussion about a crit next year
 - A gravel race?
- Leila let us know via email that the clothing order is a little bit delayed, but it's in progress. Open August 15th. Fit kit will be in next week.
- BikeFest Jersey
 - We sold 26 last year with the special edition version
 - Is this more work that it's worth? Board agrees yes - let's not do a jersey this year.
- BikeFest T-Shirt
 - Bryant says we can get the design up on the website this week - design is all done.
 - We ran out of jerseys last year.
- Presidential election
 - Charlie to reach out to qualified candidates via email to see if they're able/willing to attend a board meeting this fall.
- A motion was made to approve a \$250 donation to BikeBook
 - The motion failed
- A motion was made to change the tagline of the club to "NCC - Cycling and Triathlon Club in Western Massachusetts"
 - The motion passed
- A motion was made to amend our ride rules to include "no earbuds" and "must carry some type of emergency contact information".
 - The motion passed
 - Charlie will amend the rules
 - Sam will include a link to the new rules in the club newsletter once they're updated
- MassWorks grant to support Hawley
 - Chris to contribute to the grant writing process
 - Chris to inform the board when this process has begun and solicit input from the board

Meeting adjourned time: 8:50 PM

Minutes submitted by: Charlie Bailey, Clerk