



NCC Board of Directors Meeting Minutes

Meeting Date: 02-05-2018

Meeting Location: inRESONANCE Boardroom, Northampton, MA

Meeting Called to Order Time: 6:30PM

Members Present: Tim, Sam, Charlie, Chris, Bryant, Scott, Jonathan, Patty, Al

Members Absent: Leila

- The January 2018 BOD Meeting Minutes were approved
- The 2018 Mike Yargeau web contract for \$1,250 was approved
- Chris delivered a report from the 2018 NEBRA Promoters Summit, presentation notes available at the NEBRA blog (<http://nebra.us/blog/>). Of particular interest were the registration trends (<http://nebra.us/wp-content/uploads/2018/02/Reg-trends-and-stuff-2018-2.pdf>)
- Charlie gave an update on 2018 sponsorship efforts. Checks are coming in but we still have a few stragglers. Logos need to be finalized this week.
- Bryant working on kit artwork and will have it completed by 2/19/2018.
- Jonathan gave an update on the Massochistah gravel ride, now scheduled for April 7th, 2018. The course is set at 52 miles, with 6200' of climbing. There is a private map of the course on RideWithGPS (26822654). We would consider 50 riders a successful event this year. The after party is to be held at the [Ashfield Lake House](#). Al commented that it will be super important to have a good sag or even more than one. Jonathan is continuing to work on paperwork with help from Chris and Tim with an impromptu meeting after the board meeting.
- Tim presented the 2018 member meeting agenda. The meeting is to be held at the Northampton Brewery on Sunday Feb 11, from 5:30-8:30 PM. The format will be the same this year as in recent years with a social hour at 5:30 PM followed by the formal meeting at 6:30 PM. Bryant working on bumper stickers, business cards, and a banner, all with the new logo, to be revealed at the meeting.
- Tim led a discussion of the racer rewards program and solicited input on the status of the program. After a brief discussion, it was decided that the program as is will continue in 2018, and Tim will bring this up for discussion later this year regarding the status of the program in 2019.
- Patty noted that the screening of "Le Ride" is scheduled for March 7th at 6:30PM but we still need to sell 26 more tickets. Registration page is live at

<https://tickets.demand.film/event/3511> - Sam to boost on social media. Patty to bring some flyers to the member meeting on Sunday Feb 11.

- Jonathan Brody announced his resignation from the board, effective immediately. The board thanked him for his generous service to NCC. Jonathan remarked that he will still be an active volunteer.
- A discussion of the Junior Grants Program was tabled for lack of time.

Meeting adjourned time: 9:30 PM

Minutes submitted by: Charlie Bailey, Clerk