



NCC Board of Directors Meeting Minutes

Meeting Date :10-03-2016

Meeting Location: Packard's, Northampton, MA

Meeting Called to Order Time: 7:30PM

Members Present: Tim C., Kathryn S, Al D., Scott M., Jonathan B, Holly G., Bryant J.

Members Absent: Leila E., Alicia W.

- The September BOD Meeting Minutes were approved
- Voted & approved unanimously (via e-mail 9-2-16) to sponsor the Millpond Live concert series in Easthampton, which is on the Bike Path, for \$1000.
- Approved adding two new members to the board, effective next meeting: Charlie Bailey & Sam Verla. Still will need to go on slate & be approved by the membership this winter.
- Discussed adding the officer position to the board of vice president so future transitions are smoother and workload is distributed. Favorable idea, needs more discussion and specifics.
- Discussed cyclo-cross park @ Look Park- still not feasible for many reasons. Possibly being talks with Easthampton's Nonotuck Park.
- Discussed 2016 membership statistics- 415 total members, same # of registrations as last year, but able to track family members now. Demographics about the same as last year. Would like to increase women in membership. Perhaps can increase overall membership by offering more club swag- Bryant to look into items.
- Discussed membership registration system. Changing over to 2017 as per tradition. Still on long term list is to have member portal/auto-renew/lifetime membership options.
- Tim gave preliminary report on BikeFest. Registration & profit down 50%. Consensus is due to weather and Sunday. Discussed changing routes back to the 2014 ("new" ones are too hard), adding a gravel option, focusing marketing and mission/purpose.
- Tim gave a report on Greylock TT/HC. Having Amanda in N. Adams huge help. Reg numbers were a bit down from last year, but profit was just about the same as previous years.
- Discussed drafting letter to editors of local publications thanking them for being courteous to cyclists. Voted against it, due to the high potential of negative feedback and publicity. Instead, update our website with rules of the road, rider education, & send out that info with member registration welcome packets.

- Approved setting up NCC as an Amazon Smile recipient, as well as the Razoo giving site to accept donations.
- Discussed proposal from club member and Youth Programs coordinator Tom Hoogendyk of club buying or reimbursing the purchase of a small auto trailer to move club items (such as stakes for youth races) around. More information is needed, Jonathan will discuss with Tom and bring back to board- no action taken.

Meeting adjourned time: 9:30PM

Minutes submitted by: Tim Cary, President