

NCC BOD MEETING MINUTES, MARCH 5, 2012.

Location: Packard's Bar, Northampton, MA

Called to Order: 19:35

Present: Jeff Barron, Alicia Wendolowski, Jeff Fowler, Patrick Rondeau (president), Joe Lellman, Jon O'Keeffe, Jon Brody, Tom Hoogendyk, Alec Donahue.

Absent: Mike Hempstead, Leila Everett

- 1: Sponsorship- sponsorship situation reviewed. Members encouraged to finalize commitments from sponsors for 2012. Jon B's negotiations with Northampton Brewery are ongoing. Many others from last season uncertain, and need clarification.
2. Clothing Order: end date 3/11. NCC "ghosting" on jersey to be considered. Tom H. to develop a mock up.
3. E-mail blasts concerning clothing order, club party, etc reviewed.
4. End of year meeting/party on 3/18: Agenda of club party, business meeting reviewed. To be held at Northampton Brewery beginning at 6PM. Social hour followed by business meeting, followed by presentations, and finishing with Racer Rewards presentations.
5. Next meeting on 4/2/12 to include discussion of communication strategy for the remainder of 2012.
6. New member recruitment: "Join Now" page of the NCC website to be revised. Sponsor discount offers to be clarified and publicized on the web site. "Buddy system" suggested for new riders.
7. TOTH: Same course for this year. Road work projects to be checked by Alec.
8. Next meeting 4/2/12
9. NCC Annual Party/ Business Meeting on 3/18 at the Brewery at 6 PM

Respectfully submitted, Joseph Lellman MD