

Location: Packard's Library Room

Board Members Attending: Mike Hempstead, Jeff Fowler, Alec Donahue, Patrick Rondeau, Jon Brody, Jon O'Keefe, Jeff Barron, Tom Hoogendyk, Leila Everett, Joe Lellman.

Board Members Absent: Don Frank

Meeting Called to Order at 7:28 PM

A variety of issues were discussed based on agenda items generated prior to the meeting by Mike and other Board members. Much of the discussion centered around the Tour of the Hilltowns; a brief synopsis was presented.

- 1) TOTH: A profit from this year's race is likely, although some bills are outstanding, and a final tally hasn't been made. Approximately 3K in profit is projected, and is attributed to excellent participation and money saved on police details and food provided to volunteers.
- 2) Leila reported that Alicia Wendolowski would like to join the Board, and would also consider taking over for Peter Crowley as race director, with Leila's help. Al suggested that Mike McCusker should be considered as a race promoter, but the consensus was that we should utilize NCC volunteers as our first choice. The Board wants to devote a future meeting (probably in October) to issues around TOTH. A less volunteer intensive venue that would be easier to run could be under consideration.
- 3) Several ideas to encourage volunteers for NCC events were proposed including: giving racers from outside the NCC a discount for providing volunteers, co-promoting TOTH with Berkshire Cycling Assoc., appealing to youth organizations who have service requirements to help us, and providing Racer Reward points for volunteering. Four points would be awarded for the second volunteer event per year, and 2 points for each additional volunteer event. This proposal by Jon B was well received, but a formal vote on it was not taken.
- 4) Jon B also reported that Mike Foley, who rides in the Worcester area with multiple clubs, complimented the NCC for its friendliness, number of events and rides, and the caliber of its rides in comparison to the other clubs.
- 5) Jon B congratulated Leila for leading and developing the Wednesday evening C rides, which have been increasingly well attended. He also suggested promoting a Saturday AM C level ride, and a weekday early AM ride starting in September. Leila will petition her group for possible ride leaders.
- 6) NCC Club Event this Sunday at the WWII Club at 6PM with free beer/pizza, and presentations by RAAM finishers/NCC sponsors and members Rich Webber and Jim Fruitkin, and a talk by an author of a book about RAAM.
- 7) Review of sponsor payments: Several sponsors remain delinquent including VW of Noho, Noho Bike, Modestow dentistry, Comp Edge, Noho Coffee, Berkshire East, and Advance Welding.
- 8) Bike Fest: Jeff B reported that preparations are well under way with routes laid out and Roger Saloom to perform.
- 9) Mount Greylock Hill Climb on 9/10/11. Volunteers will be needed, but Mike McCusker is event promoter.

- 10) Next meeting on 9/12/11.
- 11) Meeting adjourned at 8:57

Joseph Lellman MD